**ICON CapiTAL GROUP, LLC.**

**Privacy Policy**

**Effective June 1, 2025**

**Introduction**

ICON Capital Group, LLC (“ICON,” “we,” “us” or “our”) has implemented this Privacy Policy (“our Privacy Policy” or “this Privacy Policy) to set forth our practices for collecting, using, storing, sharing, protecting, and disclosing the personal information (“Personal Information”) that you may provide to us in connection with the services we offer. We value and respect your privacy and through compliance with this Privacy Policy, we are committed to protecting it.

**Personal Information We Collect**

We may collect Personal Information about you that is either provided to us by you or obtained by us with your authorization in connection with the services we provide. The Personal Information we collect, verify and authenticate, may include the following:

**Registration Information**

**Individual Customers**:

* Full legal name;
* Date of birth;
* Proof of identity (*g.*, driver’s license, passport or government-issued ID);
* Social Security Number or comparable government-issued identification number;
* Email address;
* Mobile phone number;
* Physical home address (not a mailing address or P.O. Box);
* Additional Personal Information or documentation;
* Bank account information.

**Institutional Customers**:

* Institution legal name;
* Employer Identification Number or comparable government-issued identification number;
* Full legal name (of all account signatories and beneficial owners);
* Email address (of all account signatories);
* Mobile phone number (of all account signatories);
* Address (principal place of business and/or other physical location);
* Proof of legal existence (e.g., state certified articles of incorporation or certificate of formation, unexpired government-issued business license, trust instrument, or other comparable legal documents as applicable);
* Contract information of owners, principals, and executive management (as applicable);
* Proof of identity (e.g., driver’s license, passport or government-issued ID) for each individual beneficial owner that owns 10% or more of the institutional customer entity, as well as all account signatories;
* Personal Information for each **entity beneficial owner** that owns 10% or more of the institutional customer entity (*see* the “Individual Customer” section above for details on what Personal Information we collect for individuals); and
* Additional Personal Information or documentation.

**Electronic Communication Information**:

When you use our services, some information is automatically collected. Such information could include your operating system, IP address, general statistics about your activities on our website, the site from which you linked to us (“referring page”), the name of the website you choose to visit immediately after ours (called the “exit page”), information about other websites you have recently visited, browser (software used to browse the internet) type and language, device identifier numbers, your site activity, and the time and date of your visit. Although we do our best to honor the privacy preferences of our visitors, we are not able to respond to Do Not Track signals from your browser at this time.

**Cookies**:

Cookies are alphanumeric identifiers that we transfer to your computer’s hard drive through your web browser to help us identify you when you come to our services. You have choices with respect to cookies. By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set, or to reject all cookies. If you choose to reject all cookies you may be unable to use those aspects of our services that require registration in order to participate. You can learn more about cookies and how they work at www.allaboutcookies.org. You can always disable cookies through your browser settings. Doing so, however, may disable certain features on our services. You can opt-out from third party cookies that are used for advertising purposes on the NAI website at

<http://www.networkadvertising.org/managing/opt_out.asp>

**Google Analytics**:

We may use third parties, such as Google Analytics or other analytics providers, to analyze traffic to our services. Google Analytics does not create individual profiles for visitors and only collects aggregate data. To disable Google Analytics, please download the browser add-on for the deactivation of Google Analytics provided by Google at

<http://tools.google.com/dlpage/gaoptout?hl=en>

To learn more about privacy and Google Analytics, please consult the Google Analytics overview provided by Google at

<http://www.google.com/intl/en/analytics/privacyoverview.html>

You may find additional information about Google Analytics at

<http://www.google.com/policies/privacy/partners/>

You have the option to opt out of Google’s use of cookies by changing your settings through Google Ad Settings via the Google advertising opt-out page at

<http://www.google.com/policies/technologies/ads/>

**Other Tracking Technologies**:

In addition to cookies, we may also use pixels, beacons, or other web tracking technologies to track the amount of time spent on our services and whether or not certain content, such as a video was viewed. We may work with a third party to collect and process this information for us, based on our instructions and in compliance with this Privacy Policy.

**Why does ICON Collect Electronic Information?**

ICON may use Electronic Information to improve the performance of the website, your experience on the site, and otherwise as deemed appropriate by ICON.

**Personal Information Usage**

We use information, including Personal Information, for internal and service-related purposes and may provide it to third parties to allow us to facilitate the services we offer. We may use and retain any data we collect to provide and improve our services.  In addition, we use the Personal Information to enforce applicable Policies, Procedures, Agreements, to provide customer support, to provide services-related communications, and to maintain legal and regulatory compliance records.

**Storing and Protecting Your Personal Information**

We retain records relating to the services that we provide so that we are better able to assist you with your professional needs and in some cases, to comply with professional guidelines. In order to guard your Personal Information, we maintain physical, electronic and procedural safeguards that comply with our professional standards.

**Affiliated Companies**

We may share any information, including Personal Information, with affiliates and subsidiaries, as permitted by law or with your consent.

**Vendors and Service Providers**

We may share any information we receive with vendors and service providers retained in connection with the provision of the services we offer.

**Updates to our Privacy Policy**

We may update our Privacy Policy from time to time and such updates will be posted on our website.  The effective date and the last revised dates of our Privacy Policy are identified on the top of the page.

**Contact Information**

For any other questions, requests or concerns regarding the terms of our Privacy Policy or the way we utilize your Personal Information, please contact us by email at info@iconcapg.com